

THE MECHANICAL MIND

electronic press kit



THE MECHANICAL MIND is the genre-defying music project of Simon Jacobsohn — a composer & producer whose work explores the tension between vulnerability and digital decay.

Its sonic palette shifts from haunting ambient textures to industrial aggression, experimental jazz fusion, minimalist piano ballads, and beyond.

"The Mechanical Mind, the project of Simon Jacobsohn, is ... a constant exploration of emotions and sonic textures that push the limits..." (Expansión Radial, Mexico). Described internationally as "a direct blow to the senses and an uncompromising artistic statement," The Mechanical Mind draws influence from Aphex Twin, Nine Inch Nails, Holy Ghost, Depeche Mode, and Brian Eno. Jacobsohn blends analog warmth with glitch-driven edges to create music that is emotionally rooted and meticulously constructed, often telling stories of identity, memory, collapse, love, and resilience.

With coverage in Expansión Radial, other media and listeners across more than 30 countries, The Mechanical Mind continues to expand its global reach, pushing boundaries and redefining what modern experimental music can be.

The project is currently represented across five curated playlists, each reflecting a key dimension of the sound:



AMBIENT / CINEMATIC SOUNDSCAPES

Meditative, minimalist compositions for deep listening

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INDUSTRIAL / **NU METAL**

Hard-edged, glitch-heavy electronic rock

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THE QUIET **BETWEEN**

Fragile ballads and emotional pieces focused on introspection

LISTEN NOW



EXPERIMENTAL FUSION

Improvisational instrumentals with modern textures

LISTEN NOW



DANCE SONGS + REMIXES

Dancefloor-ready songs, remixes and alternate versions

LISTEN NOW

Whether performed through raw industrial grit or quiet restraint, The Mechanical Mind's music remains deeply human — a search for clarity in the noise.



Simon Jacobsohn — the force behind The Mechanical Mind. A composer, lyricist, and synth sculptor crafting emotionally charged, intricately programmed soundscapes for over three decades.

HIGHLIGHTS:

- All music, lyrics, art and branding by Simon Jacobsohn.
- Genre-blending sound: ambient, industrial, jazz fusion, dance pop, neoclassical as well as remixes.
- Emotional storytelling through glitch-driven textures, beats and cinematic soundscapes.
- Inspired by Aphex Twin, Nine Inch Nails, Holy Ghost and Depeche Mode.
- Available on all major music platforms with an emerging international audience.

LISTEN TO THE MECHANICAL MIND:









PRESS HIGHLIGHTS

INTERNATIONAL RECOGNITION

The Plague EP has been featured internationally, receiving praise for its bold themes and uncompromising sound.

"A brutal discourse on social decay, political repression, and individual resistance."

Expansión Radial / Expansion Radio (Mexico), Oliver Zurita

a direct blow to the senses and an uncompromising artistic statement."

> Expansión Radial (Mexico), Oliver Zurita

Expansión Radial describes The Plague EP as "a direct blow to the senses and an uncompromising artistic statement", highlighting its mix of industrial, electronic, and alternative rock with computer-generated vocals.

SELECTED PRAISE

".0017 works like a portal of ominous noise that foreshadows what's to come."

"Four Years... a protest anthem that hits straight in the gut."

"Unbroken balances brutality and vulnerability without sounding artificial."

"Kill Me (Heal Me)... the heaviest and most disturbing track, and precisely for that reason, it works perfectly as the closer."

It is a constant exploration of emotions and sonic textures that push the limits ... His ability to blend industrial, ambient, jazz fusion, and synthpop makes him a creator of unpredictable auditory worlds."

Read the full article: [Link to Article]





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